

SHOOT Magazine Aug/Sept 2019 "Emmy FYC" Print Issue

A fantastic addition to Banner Advertising on SHOOTonline.com, The SHOOT>e.dition & SHOOT Custom email blast FYC marketing, SHOOT Magazine's high-profile / highly targeted production & post industry audience of decision-makers includes production execs/producers, directors, cinematographers, documentarians, editors, writers, VFX/Animation supervisors/artists, production designers, composers, sound designers & much more.

Published since 1960 SHOOT is a highly respected industry resource for more than 58 years!

This issue will have "The Road to Emmy" Part 13 feature!

An important issue timed to keep your programs top of mind right before & during final voting 8/15-8/29.

Net Rates & Deadlines

Print Issue FYC Discount Net Rates	1 Page	2 Pages	3 Pages	4+ Pages
Full Page 4C (includes premium position prior to pg 15)	\$4,200.	\$3,900. ea	\$3,700. ea	\$3,400. ea
Inside Front Cover	\$4,500.			
Inside Back Cover	\$4,500.			
Back Cover	\$5,000.			

Gatefolds & other custom options available.

Space Reservations: 7/29 **AD PDF File Due:** 8/2 (final Late material Extension: 8/5)

Distribution & Bonuses

Special Bonuses are designed to bring even more attention to the

Aug/Sept issue's Print Advertisers – a Print Ad is Much More than Just a Print Ad!!

> **Print Issue** (out 8/9) goes to audience of highly targeted production & postproduction decision-makers.

> **PDF Version of Print Ad with live link to FYC site** will appear in PDF version of Issue that will be...

1. posted on SHOOTonline.com (45,000 unique monthly visitors) on 8/9 for additional readers to view/download -- we'll drive traffic to it with banner Ad on the 8/9, 8/17, 8/23 & 8/30 SHOOT>e.ditions (email newsletter that goes to 28,000 opt-in subscribers). See Print Issue PDF versions [here](#).

[Click Here](#) to see PDF version of the Aug/Sept. 2018 Issue with Emmy FYC Ads for "Godless," "The Marvelous Maisel," "Stranger Things," "The Crown".

[Click Here](#) to see PDF version of the May/June 2018 Issue: Ads for "Mindhunter," "The Marvelous Mrs. Maisel," "Long Strange Trip," "GLOW," "Godless," "Ozark")

2. Full PDF version will also be emailed on 8/12 to 28,000 opt-in subscribers.

[Sample of PDF Version email](#).

> **Just added Bonus:** We're going to produce a **Special "Road to Emmy" email newsletter** that will be emailed to 28,000 opt-in subscribers on 8/14 (day before final voting begins) For each Full Page Ad you have in the Print Issue, you'll receive No charge space for one 180x150 banner (*value of each banner is \$375.net*) linking to your FYC site on this special email newsletter! The newsletter will have abstracts/links to the [2019 "Road to Emmy" Series, Parts 1-13](#) providing priceless exposure at critical time. The email newsletter will look similar to a [special email that we do when we publish directors profiles](#)--where the sample says, "Welcome to the Special Fall 2018 Directors Series SHOOT>e.dition", it will say "Welcome to the Special Road to Emmy Series SHOOT>e.dition; where you see the directors profiles in the sample will be the 13 individual Road to Emmy installments. The only way to have a banner on this special Emmy FYC email newsletter is to have a Print Ad in the August/September Issue.

SHOOT Magazine Print Ad Specs: <http://shootonline.com/pdfs/PrintAdSpecs>

Info on SHOOT's Print & Digital Emmy FYC options: <https://www.shootonline.com/emmyfyc>