



2018 Content Marketing Package Reservation Forum

Advertiser Company : _____
Address: _____

Contact Name: _____ Title: _____
Phone: _____ email: _____

Please check Package option:

One Page Package: Discount Rate: \$4,000.

Profile with 1/4 Page Print Issue & PDF version Ad, 30-day 300x520 SHOOTonline banner, 4 week 180x150 SHOOT>e.dition banner, PDF Article Reprint, 10 copies of issue
(If marketing elements were purchased separately, cost would be \$7,250. You save \$3,250 + receive priceless editorial exposure)

Two Page Package: Profile with 1/2 Page Ad – Discount Rate: \$6,500.

Profile with 1/2 Page Print Issue & PDF version Ad, 30-day 300x520 SHOOTonline banner, 4 week 180x150 SHOOT>e.dition banner, PDF Article Reprint, 10 copies of issue
(If marketing elements were purchased separately, cost would be \$11,150. You save \$4,650. + receive priceless editorial exposure)

Please check Issue Date: _____
March/April May/June Aug/Sept Oct/Nov Dec/Jan.

Package includes:

1. Profile with Ad will be published in SHOOT Magazine Print Issue.
2. PDF version of of Profile with Ad & live link to your site in PDF version of Issue posted on SHOOTonline for readers to view/download. PDF version will also emailed to 28,000 opt-in subscribers.
3. SHOOT will run digital version of the content portion of profile on SHOOTonline with links to it going out in The SHOOT>e.dition and SHOOT Dailies email newsletters.
4. SHOOT will provide space for a 180x150 banner on four SHOOT>e.dition email newsletters.
File formats: JPEG, GIF or Animated GIF – max file size: 50K.
5. SHOOT will provide space for a 300x250 banner to run on SHOOTonline.com for 30 days
6. SHOOT will provide PDF Reprint of Profile Page
7. SHOOT will provide 10 Copies of the Print Issue

SHOOT will need the following elements:

- > Person's name/phone # to contact to set up phone interview with SHOOT editor
- > Head shot of executive or artisan to be interviewed 300dpi
- > Images from work, company or products if applicable 300dpi
- > Company Logo in EPS format
- > 1/4 Page or 1/2 Page Ad. Print Ad Specs:
- > 300x250 Banner in JPEG, GIF, Animated Gif, Flash or HTML5. Ad Specs:
- > 180x150 Banner in JPEG, GIF or Animated Gif-max file size 50K

Please provide the above to:

Roberta Grierfer, rgrierfer@shootonline.com | 203-227-1699, ext 13

For Production-related questions, please contact:

Gerald Giannone, 1-203/227-1699 ext 12 or ads@shootonline.com

Payment: Please fill out attached credit card authorization form & return with this form to fax # 1-203-227-2787 or scan/email to rgrierfer@shootonline.com. Card will not charged until after issue is published

Authorized by: _____ **Date:** _____

Roberta Grierfer, Publisher
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