

**FOR YOUR CONSIDERATION: EMMY 2023**

## **SHOOT Magazine June/July Phase 1 Issue**

**This Issue will be an ALL PDF/Digital Issue  
Looks like Print with all the benefits of Digital!**

### **Ideal Timing**

To ensure this issue is top-of-mind during Nominations voting (6/15-6/26), we're going ALL Digital/PDF + EXTRA digital distribution to bring even more attention to it with direct links to it!

### **Ideal Audience of Above-the-Line & Below the Line decision-makers**

Your Ad/ads will reach SHOOT's high-profile / highly targeted production & post industry decision-makers, including producers/production execs, directors, cinematographers, documentarians, editors, writers, VFX/Animation supervisors/artists, production designers, composers, sound designers + more.

### **Ideal Environment**

Road to Emmy, Part 6 Feature, Leading Cinematographers Feature + more.

### **Ideal Rates**

SHOOT is offering a 50% discount off regular print rates for this special All Digital & PDF Issue.

### **Advertising Deadlines**

**5/10** Final Space Reservations due

**5/26** Ad PDF Files Due

### **Issue Distribution**

**6/15** PDF Issue posted online for **50,000+** visitors to view/download

[Click Here](#) to see the June/July 2022 Phase 1 Issue

**6/16** Banner with link to Issue in the SHOOT>e.dition email newsletter sent to **22,000** subscribers

**6/19** Custom Email Blast Issue Alert emailed to **40,000** database

[Click Here](#) to see the June/July 2022 Phase 1 Custom Email Blast Alert

### **Special Discount Rates**

1/2 off discount rates will be in effect for this issue!

### **FYC Discount Net Rates**

	<b>1 Page</b>	<b>2 Pages</b>	<b>3 Pages</b>	<b>4+ Pages</b>
Full Page 4C (includes premium position prior to pg 15)	\$2,100.	\$1,995. ea	\$1,890.	\$1,785.
*Inside Front Cover 2	\$2,250.			
*Inside Back Cover 3	\$2,250.			
*Back Cover 4	\$5,500.			
*Front Cover (lower right strip Ad)	\$1,500.			
*Front Cover strip Ad & 180x150 banner on issue alert	\$1,975.			

SHOOT Magazine Ad Specs: <http://shootonline.com/pdfs/PrintAdSpecs>

Roberta Griefer, Publisher

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