

**SHOOT**  
**FOR YOUR CONSIDERATION**

**Emmy 2020 FYC / SHOOT Magazine Print Issues (+ PDF version)**

A fantastic addition to SHOOTonline, The SHOOT>e.dition, SHOOT Dailies & SHOOT Custom email blast FYC marketing, SHOOT Magazine's high-profile / highly targeted production & post industry audience includes production execs/producers, directors, cinematographers, documentarians, editors, writers, VFX/Animation supervisors/artists, production designers, composers, sound designers + more. 10,000 print readers, bonus distribution at industry events, *PLUS BONUS PDF Version*: when you place a Print Ad, the PDF version runs with live link to program's FYC site in PDF version of issue that is posted on SHOOTonline for additional readers to view/download. We drive traffic to the PDF version with Banner Ads in the SHOOT>e.dition -AND- we email the PDF version to 22,000 opt-in subscribers to bring even more attention to the issue's advertisers!

**A SHOOT Print Ad is so much more than a Print Ad!**

**March/April Issue** (PDF version posted 3/20, Print issue out/PDF version emailed 3/23)

Get a jump on the season by familiarizing readers with the programs you'll be promoting during Emmy Season. This issue will have a special Emmy Season preview feature article and directors profiles/feature. (Bonus Distribution: NAB)

**Space Reservations:** 3/10 **Ad PDF File Due:** 3/13 (final Late material Extension: 3/16)

**May/June Issue** (PDF version posted 5/22, Print issue out/PDF version emailed 5/25)

This issue will have Road to Emmy Feature; an important issue timed to keep your programs top-of-mind before & during nominations voting 6/15-6/29.

(Bonus Distribution: SHOOT New Directors Showcase Event at the DGA, NYC, Produced by L.A., Cine Gear Expo)

**Space Reservations:** 5/12 **Ad PDF File Due:** 5/15 (final Late material Extension: 5/18)

**August/September Issue** (PDF version posted 8/7, Print issue out/PDF version emailed 8/10)

This issue will have Road to Emmy Feature; an important issue timed after nominations are out to keep your programs top of mind right before & during final voting 8/17-31

(Bonus Distribution: ICG ECA L.A. Awards)

**Space Reservations:** 7/28 **AD PDF File Due:** 7/31 (final Late material Extension: 8/3)

**Print Issue FYC Discount Net Rates**

	<b>1 Page</b>	<b>2 Pages</b>	<b>3 Pages +</b>
Full Page 4C (includes premium position prior to pg 15)	\$4,200.	\$3,990. ea	\$3,780. ea
*Inside Front Cover -or- Inside Back Cover	\$4,500.		
*Back Cover	\$5,000.		
*Front Cover (Full)	\$9,500.		
*Front Cover (lower right strip Ad)	\$3,000.		

Gatefolds & other custom options available.

SHOOT Magazine Print Ad Specs: <http://shootonline.com/pdfs/PrintAdSpecs>

**Samples of a few past PDF versions of SHOOT Magazine**

[Click Here](#) May/June 2018 Issue PDF version (Ads for "Mindhunter," "The Marvelous Mrs. Maisel," "Long Strange Trip," "GLOW," "Godless," "Ozark")

[Click Here](#) Aug/Sept 2018 Issue PDF version (Ads for "Godless," "The Marvelous Maisel," "Stranger Things," "The Crown".)

Info on SHOOT's Print & Digital Emmy FYC options: <https://www.shootonline.com/emmyfyc>

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