

## SHOOT Magazine Print Issues (+ Bonus PDF version) 2019 Emmy FYC

A fantastic addition to SHOOTonline, The SHOOT>e.dition & SHOOT Custom email blast FYC marketing, SHOOT Magazine's high-profile / highly targeted production & post industry audience of decision-makers includes production execs/producers, directors, cinematographers, documentarians, editors, writers, VFX/Animation supervisors/artists, production designers, composers, sound designers & much more. 10,000 print readers, bonus distribution at industry events, *PLUS PDF Version BONUS*: when you place a Print Ad, the PDF version runs with live link to program's FYC site in PDF version of issue that is posted on SHOOTonline for additional readers to view/download. We drive traffic to the PDF version with Banner Ads in the SHOOT>e.dition -AND- we email the PDF version to the SHOOT>e.dition's 28,000 opt-in subscribers to bring even more attention to the issue's advertisers!  
A Print Ad is much more than a Print Ad!

### March/April Issue (PDF version posted 3/29, print issue out/PDF version emailed 4/1)

This issue is ideal to introduce programs to our audience prior to heavy FYC marketing begins. Issue will include features on directors and cinematographers.

**Space Reservations: 3/18 Ad PDF File Due: 3/22 (final Late material Extension: 3/25)**

### May/June Issue (PDF version posted 5/24, print issue out/PDF version emailed 5/27)

This issue will have Road to Emmy Feature; an important issue timed to keep your programs top-of-mind before & during nominations voting 6/10-6/24.

(Bonus Distribution: SHOOT New Directors Showcase Event, Produced by: L.A., Cine Gear Expo)

**Space Reservations: 5/13 Ad PDF File Due: 5/17 (final Late material Extension: 5/20)**

### August/September Issue (PDF version posted 8/10, print issue out/PDF version emailed 8/13)

This issue will have Road to Emmy Feature; an important issue timed to keep your programs top of mind right before & during final voting 8/15-8/29 (Bonus Distribution: ICG ECA Awards)

**Space Reservations: 7/29 AD PDF File Due: 8/2 (final Late material Extension: 8/5)**

### Print Issue FYC Discount Net Rates

	1 Page	2 Pages	3 Pages +
Full Page 4C (includes premium position prior to pg 15)	\$4,200.	\$3,990. ea	\$3,780. ea
*Inside Front Cover -or- Inside Back Cover	\$4,500.		
*Back Cover	\$5,000.		

\*Deduct 5% from Inside Front, Inside Back or Back Cover if running at least One Full Page in same issue).  
Gatefolds & other custom options available.

SHOOT Magazine Print Ad Specs: <http://shootonline.com/pdfs/PrintAdSpecs>

SHOOT Magazine Sample PDF Version:

[Click Here](#) for PDF version of the May/June 2018 Issue

(Ads for "Mindhunter," "The Marvelous Mrs. Maisel," "Long Strange Trip," "GLOW," "Godless," "Ozark")

[Click Here](#) for PDF version of the Aug/Sept. 2018 Issue

(Ads for "Godless," "The Marvelous Maisel," "Stranger Things," "The Crown".)

Info on SHOOT's Print & Digital Emmy FYC options: <https://www.shootonline.com/emmyfyc>