

SHOOT Magazine Print Issues (+ Bonus PDF version) October 2019-February 2020 Awards Season FYC

A fantastic addition to SHOOTonline, The SHOOT>e.dition & SHOOT Custom email blast FYC marketing, SHOOT Magazine's high-profile / highly targeted Above-the-line and Below-the-line production & post industry audience of decision-makers includes production execs/producers, directors, cinematographers, documentarians, editors, writers, VFX/Animation supervisors/artists, production designers, composers, sound designers & much more.

10,000 print readers, bonus distribution at industry events, *PLUS PDF Version BONUS*: when you place a Print Ad, the PDF version runs with live link to program's FYC site in PDF version of issue that is posted on SHOOTonline for additional readers to view/download. We drive traffic to the PDF version with Banner Ads in the SHOOT>e.dition -AND- we email the PDF version to the SHOOT>e.dition's 28,000 opt-in subscribers to bring even more attention to the issue's advertisers!

A Print Ad is much more than a Print Ad!

October/November Issue (PDF version posted 10/25, print issue out/PDF version emailed 10/28)

This issue will have Road to Oscar Feature & other Awards Season content; an important issue timed to keep your films/programs top-of-mind before & during preliminary voting 12/6-12/10.

Space Reservations: 10/14 **Ad PDF File Due:** 10/18 (*final Late material Extension: 10/21*)

December Issue (PDF version posted 12/13, print issue out/PDF version emailed 12/16)

This issue will have Road to Oscar Feature & other Awards Season content; an important issue timed to keep your films/programs top of mind right before & during nominations voting 1/ 2-1/7

Space Reservations: 12/2 **AD PDF File Due:** 12/6 (*final Late material Extension: 12/9*)

January/February (PDF version posted 1/24, print issue out/PDF version emailed 1/27)

This issue will have Road to Oscar Feature & other Awards Season content; an important issue timed to keep your films/programs top of mind right before & during final voting 1/30-2/4

Space Reservations: 1/14 **AD PDF File Due:** 1/17 (*final Late material Extension: 1/20*)

Print Issue FYC Discount Net Rates

	1 Page	2 Pages	3 Pages	4 Pages+
Full Page 4C (includes premium position prior to pg 17)	\$4,200.	\$3,990. ea	\$3,780. ea	\$3,600. ea
*Inside Front Cover	\$4,500.			
*Inside Back Cover	\$4,500.			
*Back Cover	\$5,000.			
*Front Cover Full Page	\$9,500.			
*Front Cover Lower right corner strip (5" x 1 ¾")	\$3,200.			

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