

OFFICIAL CALL FOR ENTRIES

# THE SHOOT

## NEW

BIG SCREEN THEATRICAL DEBUT  
PROMOTED WEBREEL  
EDITORIAL COVERAGE  
MAKE CONNECTIONS

# DIRECTORS SEARCH IS ON



ENTER SHOOT'S NEW DIRECTORS  
SEARCH TODAY AND FIND  
OUT IF YOU HAVE WHAT IT TAKES  
TO BE A HOT NEW DIRECTOR!

### OFFICIAL SHOOT NDS MAIL-IN WORK ENTRY FORM

TO USE OUR ONLINE ENTRY SYSTEM (TO UPLOAD ENTRY VIDEOS/USE CREDIT CARD PAYMENT) GO TO  
[HTTP://ENTERNDS.SHOOTONLINE.COM](http://enternds.shootonline.com)

#### WORK THAT IS ELIGIBLE TO ENTER IN NDS2021:

- CATEGORY 1: Traditional Broadcast** (including: television spots, spec work, cinema ads, branded content, music videos, trailers broadcast promos)
- CATEGORY 2: Alternative Media Content** (including: webisodes, spots created for online, mobile-phone content, in-game ads, advergaming, virals, alternate reality-gaming ads, ads created for PDAs.)
- CATEGORY 3: Film/TV Entertainment Content** (including: feature films, independent films, short films, TV programs)

#### ELIGIBILITY REQUIREMENTS

1. **YOU ARE ELIGIBLE TO ENTER IF:** have been directing ANY TYPE of advertising or entertainment professionally LESS than 3 years (If you directed anything professionally prior to April 2018, you are *not* eligible to enter!)

2. **THE WORK THAT IS ELIGIBLE TO ENTER** MUST have been completed during the 15 month period of April 2020-July 2021.

**VERY IMPORTANT NOTICE:** Please do NOT enter if you do not fit the criteria!! It's inevitably discovered if a director has been directing longer than the entry criteria and if work is older than the entry criteria. Disregarding the entry rules is embarrassing for the director and not fair to those who qualify. We greatly appreciate your cooperation in providing this great opportunity to those who fit the entry criteria. Thank you! **DEADLINE:** Entry period is July 31, 2021 **(ENTRIES MUST BE POSTMARKED BY JULY 31st!)**

**SUBMISSION FEE:** \$95.00: first piece of work. Please add \$40.00 for each additional piece of work submitted.

(A check made out to SHOOT, or credit card info. & work on DVD MUST accompany submission form/forms) IMPORTANT: Excerpts from shorts, Longform film and other entertainment fare must be edited to no more than 5 minutes before submitting (or submission form must clearly specify what 5 minutes should be viewed). File size limit per piece of work: 100mb.

#### NEW DIRECTORS SHOWCASE REEL

SHOOT editors will review and select the 25-30 best pieces of "work" to be featured on SHOOT's 2021 New Directors Showcase Reel that will be screened for an audience of 400+ advertising & entertainment production decision-makers at SHOOT's 19th Annual New Directors Showcase Event at the DGA (Directors Guild of America) Theater, November 4, 2021 in New York City. The Showcase Directors are invited to attend and all who do will be asked to stand up from the audience while their name is announced. Six of the directors will be invited to appear on the panel discussion before or after the screening. All the directors chosen for the reel will be profiled in SHOOT's November issue (profiles also appear in PDF version of the issue, in The SHOOT>e.dition and on SHOOTonline.) In addition to SHOOT's readers around the globe, the issue will be given to guests at the November 4, 2021 event and several other industry events. After the event (Forum, New Directors Showcase screening, Panel Discussion and After party) coverage will appear on SHOOTonline and in ePubs The SHOOT Dailies and The SHOOT>e.dition. The SHOOT NDS Reel will be posted on SHOOTonline.com for the worldwide advertising and entertainment production community to view. **THE SELECTED DIRECTORS' CHOSEN WORK RECEIVES AN ENORMOUS AMOUNT OF CAREER-BUILDING EXPOSURE!**

Name of Director/production company affiliation: \_\_\_\_\_

Person submitting work (if different from above), title and company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**2021 NEW DIRECTORS SUBMISSION FORM CONT...**

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**CATEGORY 1: TRADITIONAL BROADCAST (Television Spots, Spec Work, PSAs, Cinema Ads, Branded Content)**

(Provide the following information for each piece of work submitted; attach additional sheet, if needed, for multiple entries)

Title: \_\_\_\_\_ Client: \_\_\_\_\_

Agency: \_\_\_\_\_

Contact (Client and/or Agency) with phone number: \_\_\_\_\_

ProductionHouse: \_\_\_\_\_

Editor and his/her company affiliation: \_\_\_\_\_

DP: \_\_\_\_\_ Date on which the spot was completed: \_\_\_\_\_

Length of entry (:30, :60, etc): \_\_\_\_\_

This work is a: \_\_\_\_\_ Television Spot, \_\_\_\_\_ Spec Spot, \_\_\_\_\_ Cinema Ad, \_\_\_\_\_ Branded Content

**CATEGORY 2: ALTERNATIVE MEDIA CONTENT (Webisodes, Spots Created For Online, Mobile-phone Content, In-game Advertising, Advergaming, Viral)**

(Provide the following information for each piece of work submitted; attach additional sheet, if needed for multiple entries.)

Title: \_\_\_\_\_ Date work was completed: \_\_\_\_\_

GamingCompany: \_\_\_\_\_

Website URL: \_\_\_\_\_ Is this URL still active?: \_\_\_\_\_

Client contact and phone number (if applicable): \_\_\_\_\_

ProductionHouse: \_\_\_\_\_

Editor and his/her company affiliation: \_\_\_\_\_

DP: \_\_\_\_\_ Length of Entry: \_\_\_\_\_

**CATEGORY 3: OTHER (Music Videos, Short Films, Feature Films, TV Programs)**

(Provide the following information for each piece of work submitted; attach additional sheet, if needed, for multiple entries.)

Title: \_\_\_\_\_ Date work was completed: \_\_\_\_\_

Client/Label: \_\_\_\_\_ Prodn. House: \_\_\_\_\_

Editor and his/her company affiliation: \_\_\_\_\_

DP: \_\_\_\_\_ Length of Entry: \_\_\_\_\_

Festivals at which the short/feature has been showcased: \_\_\_\_\_

**CERTIFICATION:** I confirm that the director and his/her entries meet all of the eligibility requirements. I am authorized to make this certification on behalf of the director/company/submitter.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_ Enclosed is my check for \$\_\_\_\_, payable to SHOOT. Please bill my credit card: \_\_\_\_ Visa \_\_\_\_ Mastercard \_\_\_\_ American Express \_\_\_\_ Discover

**Name on Credit Card (if different than above)** \_\_\_\_\_

Card Account #: \_\_\_\_\_ security code: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

**MAIL SUBMISSION FORM, PAYMENT & ENTRY (on DVD) TO:**

SHOOT • 6615 W Boynton Beach Blvd, #358, Boynton Beach, FL 33437 USA • Attention: New Directors Entry  
QUESTIONS: Contact SHOOT Office via email at [events@shootonline.com](mailto:events@shootonline.com) or call 203/227-1699 ext. 701

**FOR ONLINE ENTRY & ADDITIONAL PDF ENTRY FORMS GO TO: [HTTP://ENTERNDS.SHOOTONLINE.COM](http://ENTERNDS.SHOOTONLINE.COM)**