

WORLDWIDE ONLINE RELEASE COMING SOON...

# The **NEW** **DIRECTORS** **SHOWCASE**

FROM THE EDITORS OF **SHOOT**



## **SHOOT 2020 18<sup>th</sup> Annual New Directors Showcase "We Support New Directors" Logo Marketing Package**

Selecting the best work entered in the New Directors Search, compiling the New Directors Showcase Reel & producing the New Directors Showcase Event is one of our greatest pleasures each year. 2020 was to mark the 16<sup>th</sup> year holding the Showcase Event at the Directors Guild of America (DGA) in NYC in May. When the pandemic hit, we extended the Search entry deadline from March to June and set a revised Event Date of 10/22 at the DGA. SHOOT held out hope, as did the DGA - a lead Sponsor of the Event for 16 years - that they would receive approval from the State to reopen to events in time for ours. Since that did not happen, we weren't able to hold the Showcase Event this year. SHOOT and the DGA plan to get back on schedule for next year's 2021 Showcase Event and we will incorporate something special into the program to celebrate this year's NDS Directors. Without the Event itself, our special [SHOOT New Directors Showcase website](#) is more important than ever before as the primary resource for viewing the NDS Reel and learning about the NDS Directors - they are a fantastic group of directors and we can't wait for everyone to meet them when the NDS Site goes live on October 20th.

### **Instead of Event Sponsorships this year, please join us for our Special "We Support New Directors" Logo Marketing Package**

*In addition to showing your support for New Directors, your participation will provide your company with high-profile marketing exposure to commercial & entertainment production decision-makers at Ad Agencies, Brands, Movie Studios, TV/Cable/OTT Networks, Production & Post companies, Talent Agencies, independent filmmakers & commercialmakers & more when they visit the NDS site to view the NDS Reel and check out the profiles of the 34 directors and 1 duo in this year's 18<sup>th</sup> Annual New Directors Showcase!*

**SHOOT NDS Logo Package: Discount Rate-\$950.** (Total value: \$6,000.)

Your logo, company description, contact information & URL, with hotlink to your site, will appear under the "We Support New Directors" heading on the SHOOT NDS Site.  
<https://nds.shootonline.com> until Mid-May 2021.

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